

Sinclair Broadcasting has decided to force their stations to air an anti-Kerry documentary made by anti-Kerry activists just days before the election. While most other stations are reserved in their choices of what to air, censoring or refusing to air stories that may be perceived as having a political agenda for any side, Sinclair is openly defying such standards by being recklessly partisan in this choice. Sinclair is willing to destroy the journalistic credibility of its media endeavors for the political causes of its executives and owners.

Sinclair is allowed access to the public airwaves free of charge with the obligation by law to serve in the public interest. This kind of blatant pandering to a specific political affiliation, especially so close to one of the most heated and close elections in modern history, not only goes against the very essence of public interest, but also goes against every grain of decency and fairness in media practice.

Sinclair and its openly partisan decision-makers are attempting to flaunt the very power they are given for free by myself and the rest of America. When these large companies control the airwaves, they think they can get away with whatever they want, and they often do as long as people do not shout from the mountaintops about it, and they can count on the FCC to turn a blind eye. Sinclair is doing a disservice to all Americans, no matter their political affiliation. While their openly partisan agenda is being shoved down the throats of its unsuspecting viewers, substantive news about issues that matter to the communities Sinclair is supposed to be serving is obscured and trivialized.

Sinclair Broadcasting is but one of the many examples of why media ownership rules should be rewritten to reverse the trend of media consolidation. It shows why license renewal for the use of the public airwaves needs to be revoked or refused when the company is not holding up their end of the bargain of serving the public interest, as in the case of Sinclair. Thank you for your time and have a wonderful day.